

Comparative Impact Evaluation of Potential Projects or Actions

What are the benefits?



Key to project prioritization



Enables benefits to be ranked and linked to cost data



Focuses organization on best impact reductions



Fosters employee engagement

What are the drivers?

Why should you care?



- Corporate and Business Unit reduction goals
- Capital and operating budgets



CO2 Emissions Down 20% from 2015

What is a Comparative Impact Evaluation of Potential Projects or Actions?

Potential actions, projects or process changes are evaluated comparatively by estimating present and possible future impacts directly related to the proposed change. These types of estimates are made on a budgetary level of accuracy, and the potential reductions may be presented as a percentage of the business unit impact so they can be placed in proper perspective.

