

Materiality Assessment

What are the benefits?



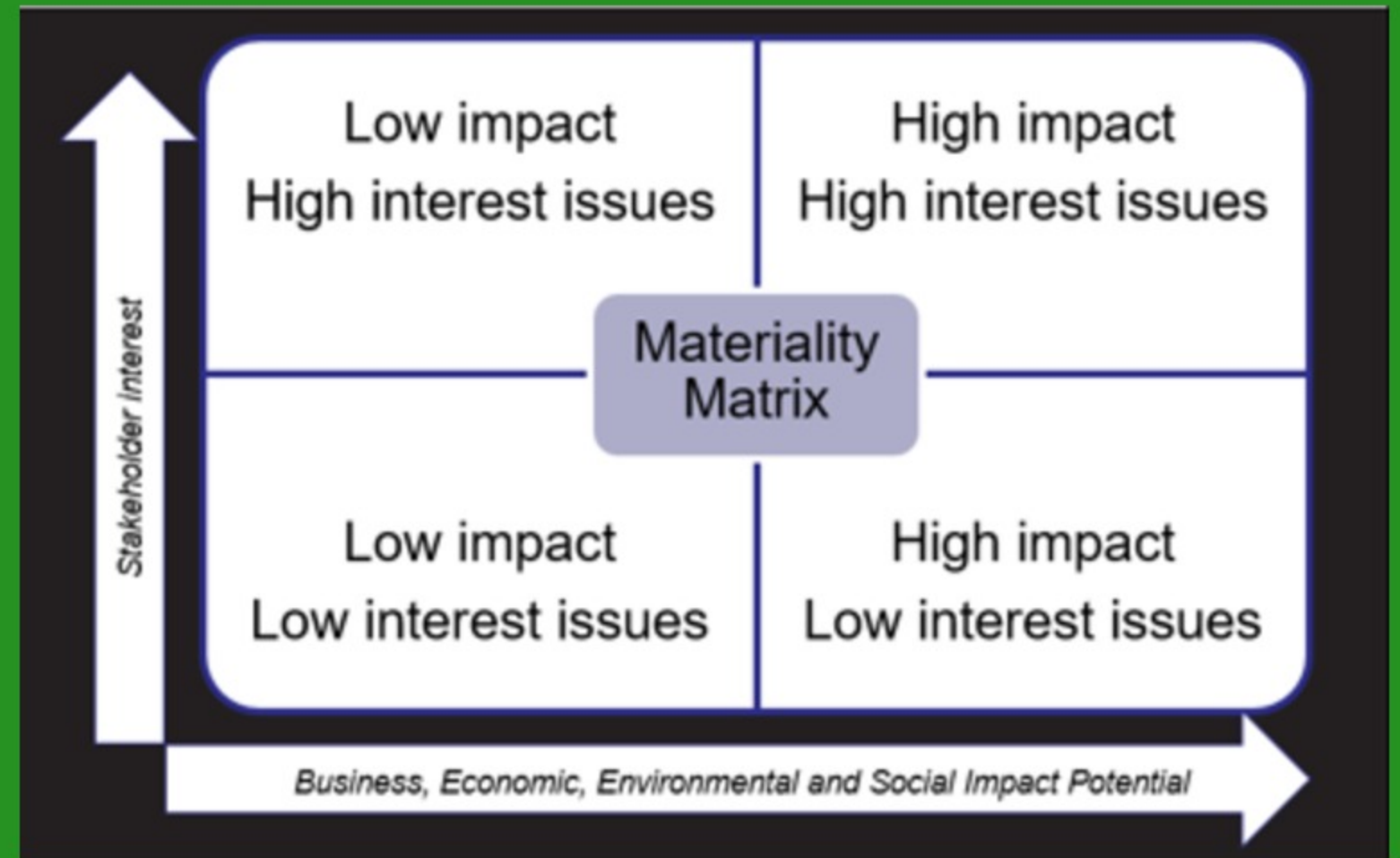
Identifies sustainability issues that are material to the business and/or various stakeholder groups



Compare various stakeholder perspectives concerning sustainability



Ensure goals and actions consider how audience perspectives differ



What are the drivers?



Why should you care?

- GRI Guidelines for Corporate Social Responsibility (CSR) reporting
- Corporate impact reduction goals
- Stakeholder interests and concerns
- Triple Bottom Line



What is a Materiality Assessment?

Materiality Assessments are frequently conducted as a workshop where key business segment/company stakeholders are assembled in a room while a series of activities to gather data are led by a sustainability facilitator.

