

# Sustainability Program Element

# Corporate/Business Unit

# Sustainability Plan

## What are the benefits?



Communicate goals and desired actions to stakeholders



Aligns guidance with company's perspectives



Establishes sustainability role for new projects and proposed changes



Provides for consistent actions by employees



Allows for focus on most important issues

## What are the drivers?



### Why should you care?

- Key desired component for CDP participation
- Corporate Social Responsibility Reporting
- Supply Chain Sustainability questionnaires
- Company cost reduction initiatives
- Company risk management
- Company reputation / license to operate concerns
- Competitive advantage / pressure from competitors
- Investor concerns



## What is a Sustainability Plan?

A company's Sustainability Plan is designed to communicate what the company has put in place that is ongoing, as well as what it proposes to do to meet the goals it has established. It should address those direct elements of its impacts that its operations control directly, as well as how the company is addressing upstream supply chain and downstream (e.g., consumer use) aspects of its products or services. The more specific the guidance, the more it can directly drive results.

